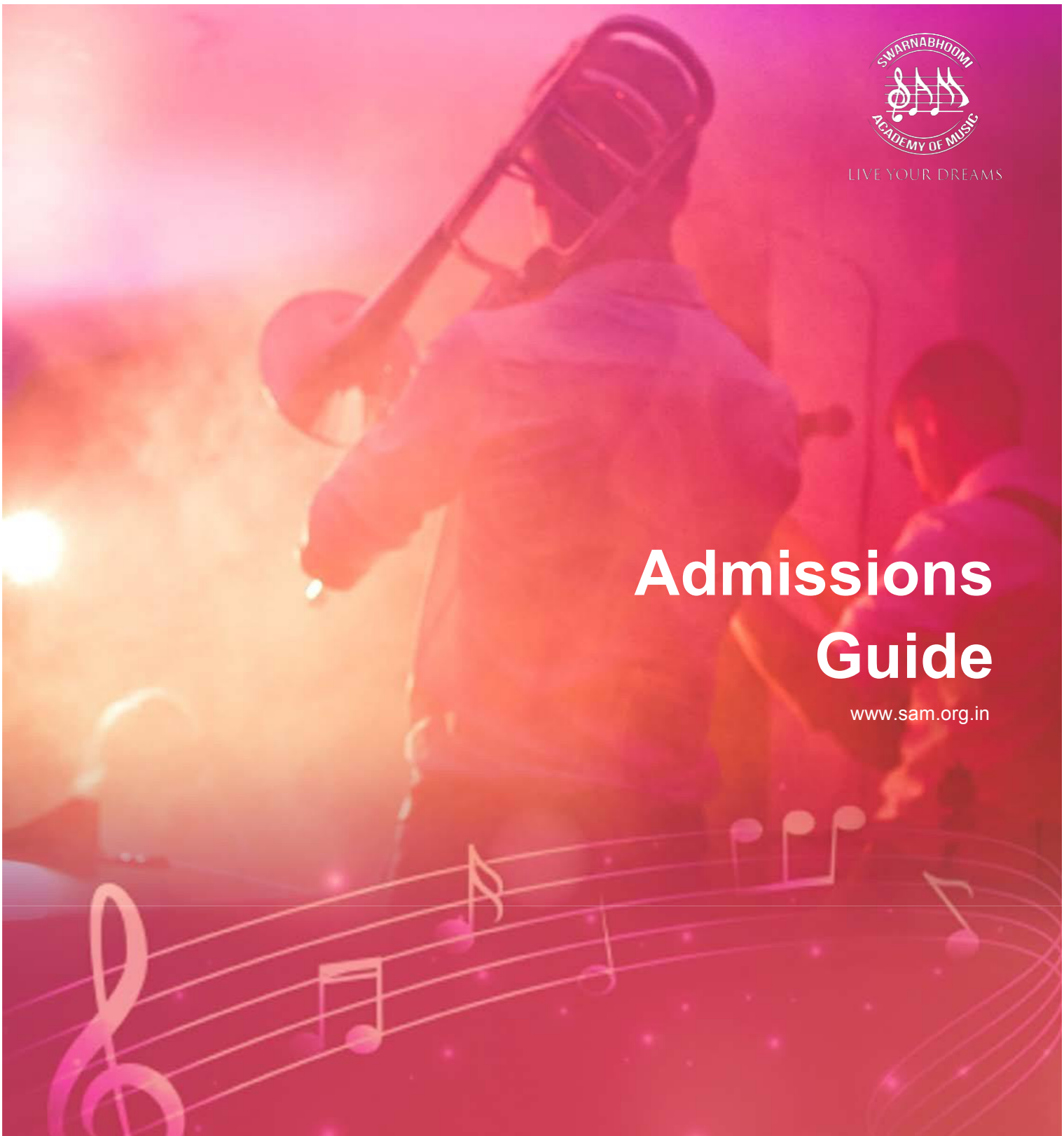




LIVE YOUR DREAMS

Admissions Guide

www.sam.org.in



The ultimate destination for music education in south east Asia



We welcome all musicians to Swarnabhoomi Academy of Music (SAM) the best contemporary music college in South-east Asia. SAM provides a dynamic, diverse, and comprehensive learning environment to study music. We are here to cultivate new music, interdisciplinary collaborations and new approaches to music education and performance. SAM fosters a mature community for musicians and music lovers, providing them with an evolved perspective that transforms their relationship with music.

Swarnabhoomi Academy of Music provides a challenging academic program that follows the traditional Indian gurukula form of classical music pedagogy to teach varied genres of music from across the globe. We seek to provide music education that builds character and personality, preparing students to enter the music industry as performers, arrangers, songwriters, composers, producers, teachers and more.

Live
study
play
all in one place





PROGRAMS

Work hard. Play harder.

At SAM we offer music programs that will equip you with all the tools necessary to excel in today's demanding and emerging entertainment industry. Whether you're looking to launch your career on stage or behind the stage, SAM has something for you.

Courses at SAM are designed in such a way that students control the tutoring level when they come for their second, third or fourth trimesters. They can request the faculty to increase the intensity or the pace of tutoring. This way students have the opportunity to get the best from the faculty.

Discover your life in Music.



DIPLOMA

MUSIC PERFORMANCE



The Diploma Program in Music Performance at Swarnabhoomi Academy of Music provides you with all the tools necessary for building a career in music as a performer, composer, songwriter, arranger, producer or teacher. Music Performance encompasses Core courses and Custom electives. The student can also choose some electives from the roster of Carnatic courses that are offered.

The Core Courses include Ear-training, Contemporary Harmony, Reading Rhythms, Music Notation, Instrument Specific Labs, Technique Lab, Reading Lab, Performance Ensemble and Private lessons and Introduction to Carnatic Music and Konnakol (Carnatic Rhythms).

The Custom Electives designed by respective faculty gives student an opportunity to understand different styles and techniques and apply these by listening, analyzing, and playing.

The Carnatic Electives are designed to provide in-depth information on the history of Carnatic Music, the melodic and rhythmic methods in Carnatic music.

Course Options:

One Year Diploma in Music Performance

(2 trimesters – 2 x 4 months)

Two Year Diploma in Music Performance

(4 trimesters – 4 x 4 months)

Course Curriculum & Credits

Trimester I

| Title | Credits |
|-----------------------------------|-----------|
| Ensemble | 2 |
| Contemporary Harmony I | 2 |
| Music Notation | 1 |
| Ear Training I | 1 |
| Reading Rhythms I | 1 |
| Private Lesson | 1 |
| Reading Lab I | 1 |
| Technique Lab I | 1 |
| Basic Piano | 1 |
| Carnatic Music Studies 1 | 1 |
| Konnakol 1 | 1 |
| Introduction to Audio Engineering | 1 |
| Custom Elective I | 1 |
| Total | 15 |

Trimester II

| Title | Credits |
|---------------------------|-----------|
| Ensemble | 2 |
| Contemporary Harmony 2 | 2 |
| Composition & Arranging 1 | 1 |
| Ear Training 2 | 1 |
| Reading Rhythms 2 | 1 |
| Private Lesson | 1 |
| Reading Lab 2 | 1 |
| Technique Lab 2 | 1 |
| Carnatic Music Studies 2 | 1 |
| Konnakol 2 | 1 |
| Melakarta & Janya Ragas | 1 |
| Custom Elective I | 1 |
| Custom Elective II | 1 |
| Total | 15 |

Trimester III

| Title | Credits |
|--|-----------|
| Ensemble | 2 |
| Stylized Harmonic Concepts | 2 |
| Composition & Arranging 2 | 1 |
| Transcription | 1 |
| Private Lesson | 1 |
| Advanced Reading Lab | 1 |
| Modern Improvisation Technique Lab | 1 |
| Music Preparation Techniques for the Bandstand | 1 |
| Tyagaraja, Dikshitar and Syama Sastri Kritis | 1 |
| Applications of Konnakol in Modern Music | 1 |
| Custom Elective I | 1 |
| Custom Elective II | 1 |
| Custom Elective III | 1 |
| Total | 15 |

Trimester IV

| Title | Credits |
|---|-----------|
| Ensemble | 2 |
| Stylized Harmonic Concepts | 2 |
| Composition & Arranging 3 | 1 |
| Transcription | 1 |
| Private Lesson | 1 |
| Directed Study (Carnatic Studies) | 1 |
| Directed Study with Principal Instrument Instructor | 1 |
| Music Preparation Techniques for the Bandstand | 1 |
| Modern Improvisation Technique Lab | 1 |
| Elective (from Audio Engineering) | 1 |
| Custom Elective I | 1 |
| Custom Elective II | 1 |
| Custom Elective III | 1 |
| Total | 15 |

FEE STRUCTURE – INDIAN NATIONALS

| | |
|--|----------------|
| Fee – Single Trimester (4 Months) in MUSIC PERFORMANCE | INR |
| Tuition Fee (Refer Table - A) | 300,000 |
| Accommodation Preference (Refer Table - B) | *30,000 |
| Food | 55,000 |
| Miscellaneous Fee | 20,000 |
| Total Fee | 405,000 |

*AC Double occupancy has been taken as accommodation preference.

The final fee depends upon the accommodation preference chosen by the candidate.

PROGRAM OPTIONS

| Program | Duration | Total Fee (INR) |
|--|--------------|-----------------|
| One Year Diploma in Music Performance | 2 Trimesters | 810,000 |
| Two Year Diploma in Music Performance | 4 Trimesters | 16,20,000 |

TABLE A – TUITION FEE CALCULATION

| Minimum Credit Per Trimester | Cost per Credit (INR) | Tuition Fee per Trimester (INR) |
|------------------------------|-----------------------|---------------------------------|
| 15 | 20,000 | 300,000 |

TABLE B – ACCOMODATION PREFERENCE

| AC Single/Bath attached (INR) | AC Medium Single (INR) | AC Small Single (INR) | AC Double Occupancy (INR) |
|-------------------------------|------------------------|-----------------------|---------------------------|
| 50,000 | 45,000 | 40,000 | 30,000 |

FEE STRUCTURE – INTERNATIONAL STUDENTS

| Fee (USD) - Single Trimester (4 Months) In MUSIC PERFORMANCE | USD |
|--|-------------|
| Tuition Fee (Refer Table A) | 5,250 |
| Accommodation Preference (Refer Table B) | *500 |
| Food | 850 |
| Miscellaneous Fee | 350 |
| Total Fee | 6950 |

*Above AC Double occupancy has been taken as accommodation preference. The final fee depends upon the accommodation preference chosen by the candidate.

PROGRAM OPTIONS

| Program | Duration | Total Fee (USD) |
|---------------------------|--------------|-----------------|
| One Year Diploma | 2 Trimesters | 13,900 |
| Two Year Advanced Diploma | 4 Trimesters | 27,600 |

TABLE A – TUITION FEE CALCULATION

| Minimum Credit Per Trimester | Cost per Credit (USD) | Tuition Fee per Trimester (USD) |
|------------------------------|-----------------------|---------------------------------|
| 15 | 350 | 5,250 |

TABLE B – ACCOMODATION PREFERENCE


| AC Single / Bath attached (INR) AC Single / Bath attached (USD) | AC Medium Single (USD) | AC Small Single (USD) | AC Double Occupancy (USD) |
|---|------------------------|-----------------------|---------------------------|
| 750 | 650 | 550 | 500 |



Discover your sound

DIPLOMA

**AUDIO ENGINEERING &
MUSIC TECHNOLOGY**



This program is for aspiring Audio Engineers / Musicians who are looking to start a career in the Music Industry.

Diploma in Audio Engineering and Music Technology Program introduces students to the entire Audio production and Music Engineering process, from Pre-production, Audio mangling, Mixing, Mastering, Live Sound to Post-Production. Students get to learn concepts, techniques, and terminologies of Music Engineering through music workstations and analog gear. This is a purely career oriented program where each student recieves hands-on Industry experience. The students are taught an International curriculum by certified professionals and International faculty.

TOOLS & FACILITIES

- Avid Protools
- Logic Pro X
- TOFT 32 Channel Analog Console
- UAD Apollo 16 Interface
- 27" Slate Raven MTi Controller
- Joe Meek Analog Channel Strip
- Charter Oak microphone
- Presonus StudioLive 24.4.2 Live console



Course Options:

One-Year Diploma in Audio Engineering and Music Technology

(2 x 4 Months)

Course Curriculum & Credits:

Trimester I

| Title | Credits |
|----------------------------------|-----------|
| Fundamentals of Sound | 1 |
| Theory of Recording | 1 |
| Studio Design & Acoustics | 1 |
| Analog Consoles & Signal Flow | 1 |
| Avid Pro Tools | 1 |
| Practical Recording | 1 |
| Introduction to Audio Processing | 1 |
| Mixing | 1 |
| Musicianship for Producers | 1 |
| Basic Piano | 1 |
| Total Credits | 10 |

Trimester II

| Title | Credits |
|---|-----------|
| Basic of Synthesis | 0.5 |
| Synth Techniques using Logic Pro X Synths and Native Instruments | 1 |
| Logic Pro X Effects | 1 |
| In the box mixing and mastering | 2 |
| Audio for Visuals | 1 |
| Logic Pro X | 1 |
| Live Sound | 1 |
| Musicianship for Producers | 0.5 |
| Final Project | 2 |
| Total | 10 |

FEE STRUCTURE – INDIAN NATIONALS

| | |
|--|----------------|
| Fee- Single Trimester (4 Months) In AUDIO ENGINEERING & MUSIC TECHNOLOGY | INR |
| Tuition Fee (Refer Table - A) | 200,000 |
| Accommodation Preference (Refer Table - B) | *30,000 |
| Food | 55,000 |
| Miscellaneous Fee | 20,000 |
| Total Fee | 305,000 |

*AC Double occupancy has been taken as accommodation preference.

The final fee depends upon the accommodation preference chosen by the candidate.

PROGRAM OPTIONS

| Program | Duration | Total Fee (INR) |
|--|--------------|-----------------|
| One Year Diploma in Audio Engineering and Music Technology | 2 Trimesters | 610,000 |

TABLE A – TUITION FEE CALCULATION

| Minimum Credit Per Trimester | Cost per Credit (INR) | Tuition Fee per Trimester (INR) |
|------------------------------|-----------------------|---------------------------------|
| 10 | 20,000 | 200,000 |

TABLE B – ACCOMODATION PREFERENCE

| AC Single/Bath attached (INR) | AC Medium Single (INR) | AC Small Single (INR) | AC Double Occupancy (INR) |
|-------------------------------|------------------------|-----------------------|---------------------------|
| 50,000 | 45,000 | 40,000 | 30,000 |

| | |
|---|-------------|
| Fee (USD) – Single Trimester (4 months) In AUDIO ENGINEERING AND MUSIC TECHNOLOGY | USD |
| Tuition Fee (Refer Table - A) | 3,500 |
| Accommodation Preference (Refer Table - B) | *500 |
| Food | 850 |
| Miscellaneous Fee | 350 |
| Total Fee | 5200 |

*AC Double occupancy has been taken as accommodation preference. The final fee depends upon accommodation preference chosen by the candidate.

PROGRAM OPTIONS

| Program | Duration | Total Fee (USD) |
|--|--------------|-----------------|
| One Year Diploma in Audio Engineering and Music Technology | 2 Trimesters | 10,400 |

TABLE A – TUITION FEE CALCULATION

| Minimum Credit Per Trimester | Cost per Credit (USD) | Tuition Fee per Trimester (USD) |
|------------------------------|-----------------------|---------------------------------|
| 10 | 350 | 3,500 |

TABLE B – ACCOMODATION PREFERENCE

| AC Single/Bath attached (USD) | AC Medium Single (USD) | AC Small Single (USD) | AC Double Occupancy (USD) |
|-------------------------------|------------------------|-----------------------|---------------------------|
| 750 | 650 | 550 | 500 |



All students applying to the Diploma programmes at Swarnabhoomi Academy of Music qualify for scholarship. Students applying for Foundation in Music Performance are not eligible for scholarships. Swarnabhoomi Academy of Music recognizes the need to reward outstanding applicants with financial incentives to enable them to study at SAM and bring credit to the institution and themselves. To this end, SAM has instated scholarships under two main categories as given below.

Applicants may select just one sub-category from each main category. All applications are evaluated by a special panel and their recommendations are communicated to the students.

Category I: Performance & Production Assistantships

- A) Drums
- B) Guitar
- C) Bass Guitar
- D) Piano
- E) Voice
- F) Production

Category II: Institute Assistantships

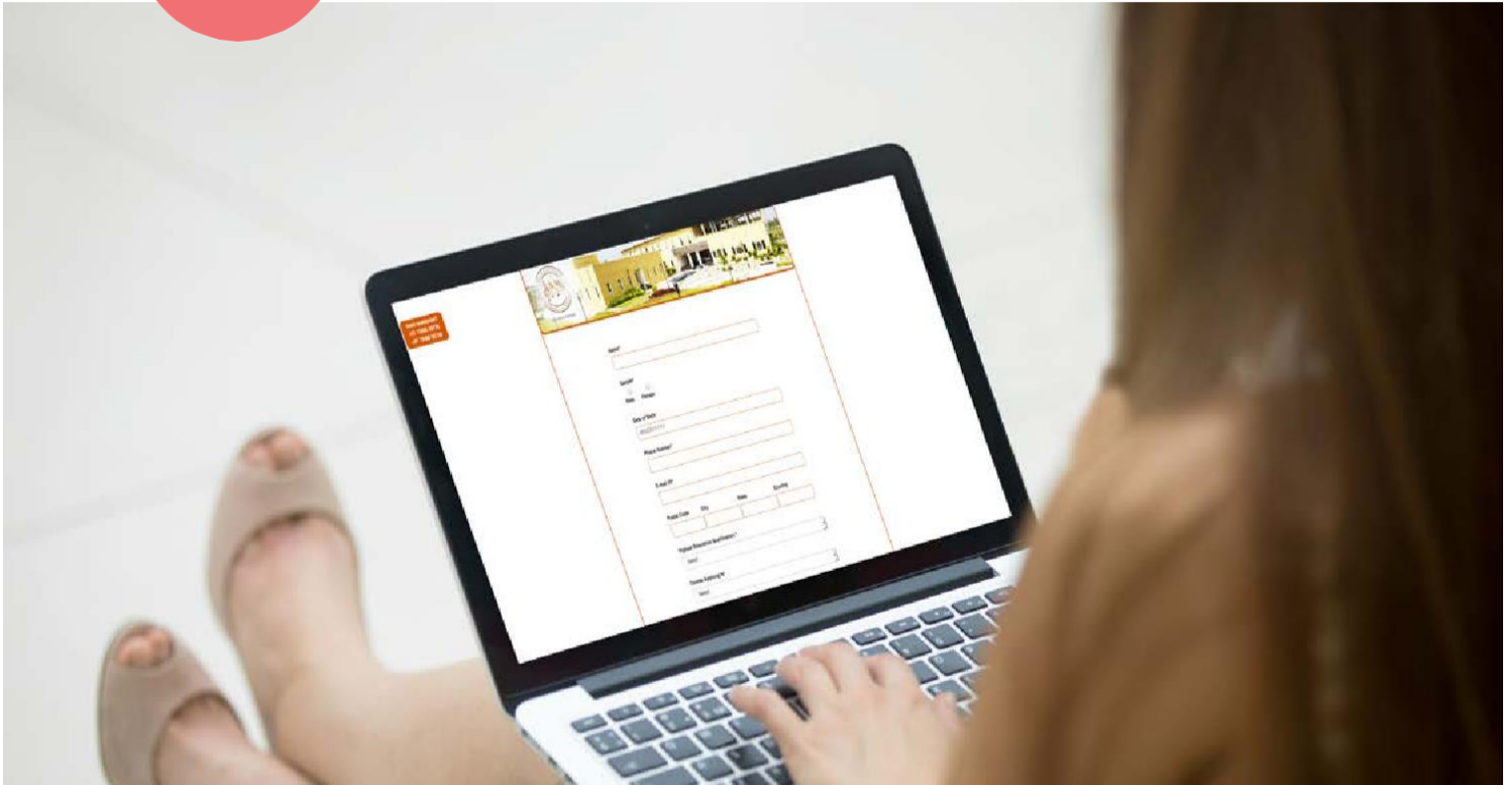
- A) Need Based Grant
- B) Flexi Payment Mode

ADMISSION PROCESS

SAM follows a trimester method i.e. we have three intakes every year:
Spring (January) | Summer (May) | Fall (September)



FILLING THE APPLICATION



9 Candidate fills up the application form online at <http://sam.org.in/application/>

10 On receipt of the submitted application, the candidate receives an e-mail from the Admissions Office with the registration details.

2

REGISTRATION



Candidate registers his/her application by sending the following documents to admissions@sam.org.in

- Scanned copy of ID proof (passport, drivers License etc)
- Scanned copy of Xth Marksheet
- Latest passport size photograph taken on a plain background (JPEG/PNG)

3

TELEPHONIC DISCUSSION



- On receipt of the documents, telephonic conversation will be initiated by the admissions team. This discussion is conducted to help the admissions team understand the applicant's background.

4

CHOOSING ACCOMMODATION



Our team will get in touch with you regarding your accommodation at SAM
You are given the option of picking a room type that best suits you.

ROOM TYPE

| |
|---|
| Air conditioned single occupancy room with Bath attached |
| Air conditioned single occupancy room without Bath attached |
| Air conditioned small single occupancy room without Bath attached |
| Air conditioned double occupancy room without Bath attached |

5

FEE LETTER



At this stage the final fee letter will be sent that will include the following

- Tuition fee
- Accommodation Plan
- Meal Plan
- Miscellaneous fees
- Scholarship awarded (if any)

*The final fee has to be paid before the student's arrival on campus.

6

ARRIVAL ON CAMPUS



Upon arrival, students are required to register themselves. The following documents (in original & duplicate) need to be submitted at the registration desk

- Offer letter & Fee letter
- ID Proof
- DOB Proof
- Standard Xth Mark sheet
- Physical Fitness Certificate

Students will receive a Welcome kit which includes essential contact details, Code of Conduct and SAM Map.



LIVE YOUR DREAMS

**SWARNABHOOMI ACADEMY OF
MUSIC** NCTPL, Multi Services SEZ,

Seekinankuppam Village, Koovathur way, Cheyyur Taluk, Kancheepuram
District, Tamil Nadu – 603305, India

GENERAL ENQUIRY

+91 73580 00770 | info@sam.org.in

ADMISSIONS

+91 73580 00770 | 73580 00759 | admissions@sam.org.in

HOSPITALITY & FACILITIES

+ 91 73580 00756 | hospitality@sam.org.in

OFFICIAL WEBSITE:

www.sam.org.in